



T B C C N
Tampa Bay Community Cancer Network
A Community Network Program Center
at H. Lee Moffitt Cancer Center & Research Institute

*Creating Partnerships
For Better Health*

August 2014

Fall Edition

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CANCER EDUCATION WORKSHOPS

*Is your organization interested in
having TBCCN provide cancer
education sessions for your community?*

Please contact us.

We can help.

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**FOR MORE INFORMATION
ON OUR EVENTS,
TRAINING & WORKSHOPS
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Tampa Bay Community Cancer Network

Hosts 2014 Dissemination Retreat

Written by: Vivekka Suppiah

On July 17th and 18th, TBCCN hosted a dissemination retreat at the Safety Harbor Resort and Spa in Safety Harbor, Florida. The retreat provided TBCCN researchers and community partners a unique opportunity to collaborate and brainstorm on future TBCCN publications. Ideally, these future publications will serve to highlight the work of the network. Scientific and lay manuscripts were outlined and discussed as a means to ensure that the work of TBCCN is being shared with various audiences.

Upon arrival to the retreat, participants assembled into three groups based on the projects they are involved with: CARES & Latinos CARES, Outreach & HPV, BANKS & Wired for Health. In these groups, attendees worked throughout the day to outline timelines and content for future publications. During the evening of the 17th, attendees were invited to attend a presentation given by Estella Gray, Public Relations Specialist for the Southwest Florida Water Management District. Ms. Gray's presentation focused on the importance of communicating scientific information to the community in a way that is both eye-catching and meaningful.

Generally speaking, the retreat allowed researchers time to outline a plan of action for the data they had been collecting; while community partners were able to bring a valuable perspective to the publication process. The retreat also served as a reminder to all participants that research is meant to be shared not only for recognition and replication by other researchers, but for the overall advancement of the field and community as well. ↑



**2014 TBCCN dissemination retreat attendees
discussing future publications**

COMMUNITY PARTNERS HIGHLIGHTS

3rd Annual University Area Non-Profit Summit

Written by: Dan Jurman

On Thursday, July 24th, over 50 representatives from various non-profit organizations serving the University Area, came together to network and learn how to secure funding for their work in the University Area.

The morning began with a funders panel featuring:

Debra Faulk - Wells Fargo - *VP Community Affairs Officer*

Emery Ivery - United Way Suncoast - *Tampa Bay Area President*

Nick Kouris - Florida Blue - *Senior Manager: Market Development*

Ann Shaler - Bank of America – *SVP - Market Manager: Corporate Social Responsibility*

Wanda Sloan - Hillsborough County - *Neighborhood Liaison & Neighborhood Relations: Office of Community Affairs*

Marlene Spalten - Community Foundation of Tampa Bay - *President & CEO*

After answering questions on what type of projects and programs their organizations fund, the various funders stayed to network with the audience members individually, answering questions and exchanging contact information.

Stephen Koch, President and CEO of Big Brothers Big Sisters of Tampa Bay, also presented a workshop on connecting people from the middle class to communities in need. Dan Jurman, Executive Director and CEO of UACDC (University Area Community Development Corporation, Inc.),

concluded the day's activities with a presentation on grant writing and cultivating donor relationships. In addition to the panel discussions, attendees went on "speed dates," mixing and meeting other professionals so they could continue partnering and brainstorming over lunch.

"This event is designed to foster collaboration between and build capacity for non-profit organizations that serve our community," said Dan Jurman, who also organized the event, "It's our hope that new connections were made and that every person who came left with at least one more tool that will help them fulfill their missions in the University Area and beyond. Given the challenges we face, it's crucial that everyone engaged in the fight knows that they're not alone. The only way we'll succeed is together."

The UACDC, Inc., is a 501(c)(3) public/private partnership whose mission is children and family development, crime prevention and commerce growth. Its primary focus is the redevelopment and sustainability of the at-risk areas surrounding the Tampa campus of the University of South Florida. ↑



Panelists engaging in a dialogue with attendees at the 3rd Annual Non-Profit Summit

COMMUNITY PARTNERS HIGHLIGHTS

Women of Color Camp

Written by: Khaliah Fleming & Peggie Sherry

From August 1st to August 3rd, one of TBCCN's partners, Faces of Courage, hosted its annual Women of Color Cancer Retreat and Camp at the Rotary's Camp Florida located in Brandon, FL. The weekend camp provided opportunities for women of color cancer survivors and patients to unite for a weekend and engage in a variety of fun and educational activities. The free of charge, 3-day, 2-night program boasted 73 women from Florida and several other states.

Educational activities for attendees included a presentation on the benefit of integrative medicine by Elaine Payne, a licensed massage therapist in Moffitt Cancer Center's Integrative Medicine department. Additional educational activities included a session conducted by Sharon Fleming, a registered licensed pharmacist, on drug interactions and cancer treatment and the role of a woman's pharmacist in her cancer treatment/post cancer treatment plan; juicing and one's health; sexual health post cancer treatment; and an open dialogue session with various oncologists. Linda Paige from Moffitt Cancer Center's M-POWER (Moffitt Program for Outreach, Wellness, Education and Resources) program led an educational session on healthy lifestyles and nutrition.

Other interactive and engaging activities included but were not limited to: a welcome party, massages, makeovers, yoga, fishing, water aerobics, line dancing, meditation, tribal drumming, and a celebration of life ceremony. "Nine years ago we were the first in the nation to create a camp for women of color to directly address the needs of their community and how their culture deals with disease. Once the women began coming to the camp, we found that they felt comfortable enough to self-integrate into our other

programs and weekend camps. We see an enormous shift in attitudes about health and survivorship after ladies attend just one camp," states Faces of Courage Founder and CEO, Peggie Sherry.

Faces of Courage, is a non-profit organization that offers free of charge day outings, evening events and traditional weekend camps for women, children and families touched by all cancers, sickle cell and blood disorders.

For more information about Faces of Courage please visit the organization's website or Facebook page:

<https://www.facebook.com/FacesOfCourage>

<http://facesofcourage.wordpress.com> ↑



Cancer survivor, Velma Gallon, and TBCCN health educator, Khaliah Fleming, take a break during camp activities to smile for the camera

TBCCN Completes 3rd YARO Cohort

Written by: Sabrina Alahmad

The Tampa Bay Community Cancer Network is proud to announce that it has completed its 3rd cohort of its YARO program. YARO (Youth Ambassadors Reaching Out) is a youth-based educational program for middle school students in Hillsborough, Pinellas and Pasco counties. The program began as an idea from TBCCN's community partners to create a cancer educational program that was focused on youth. The purpose of the program is to increase awareness of careers in health and science; teach participants about healthy lifestyle practices such as healthy eating and exercise; teach participants about the harmful effects of smoking and drug use; increase awareness about cancer prevention; and teach participants how they can serve as ambassadors by sharing what they learned in the program with others. This 3rd cohort of YARO participants were students enrolled at the Port Richey Boys and Girls Club in Pasco County. There were 10 participants in this cohort. The program was conducted this past July and August.

Working as a volunteer with the TBCCN outreach core for the past 8 months has been an amazing experience! By far, the YARO program has been my favorite activity. I have always had a love for teaching and this program afforded me the opportunity to teach youth about health. Over the course of the program, TBCCN team members including myself, community health educator Khaliah Fleming, and LINK student Daniel Shadrac, worked tirelessly to ensure that the program ran as smoothly as possible. It was an eye-opening experience to see and hear students' different perspectives on each topic. Each session began and ended with a brief pre and post test to see if the session actually did increase awareness and knowledge. Looking through the test results brought me much joy, because it illustrated that students truly did benefit from the sessions.

During the first session, YARO facilitators outlined the purpose of the project and defined terms such as "cancer," "health disparities" and "health inequities" for the students. Although these concepts were difficult to understand at first for the students, they did a fantastic job processing and retaining the information. During this session, students were also given disposable cameras to complete a Photovoice-type project. They were instructed to take pictures of what they viewed as a health disparity or health inequity in their communities. Once all cameras were turned in, we developed the pictures and created a collage highlighting these images.

The second session seemed to be everyone's favorite. We were able to take the students on a tour of the Moffitt Cancer Center. We were fortunate to tour the biobanking and immunology labs. During the tour, the students learned what takes place in each lab, what is cancer research, and what cancer cells look like under a microscope.

The third session, focused on the harmful effects of smoking and chewing tobacco and what cancers can arise from tobacco use.

During the fourth session, we played a variety of educational games to better understand the significance of healthy eating and physical activity. We also discussed in detail the link between diet and exercise and reducing one's risk of getting cancer.

The final session consisted of an overall review of the program and issuing the students certificates of completion for their participation. Students also received book bags filled with healthy eating, smoking and physical activity educational materials. ↑

OUTREACH CORNER

TBCCN Completes 3rd YARO Cohort Continued

TBCCN health educator, Khaliah Fleming, poses with YARO participants



Students listening to nurse, Carla Garcia-Molina, during her presentation on careers in nursing



Sabrina Alahmad leading a session on smoking and cancer prevention



YARO participants taking a tour of the immunology lab



Students asking questions to Moffitt health educator, Yonaira Rivera, about the field of health education

Journal Club

Presented by

Tampa Bay Community Cancer Network

A Community Network Program Center

Open to faculty, staff, students and community members

Community
Based
Participatory
Research
Research
And
Practice

DATE: Tuesday, September 9, 2014
TIME: 11:30am - 12:30pm
LOCATION: Moffitt Cancer Center
Owls Den Conference Room
Clinic Building (Park at Gold Valet)

TOPIC: *Exploring Cancer Screening in the
Context of Unmet Mental Health Needs*

Facilitators:

Lauren Meltzer

Moffitt Cancer Center

Vani Simmons, PhD, MA

Moffitt Cancer Center

Valarie Lee

Florida Department of Health, Pinellas County

CBPR Research and Practice Quarterly Meeting

Join us for an interactive and practical discussion of CBPR topics
Lunch will be provided to those who RSVP



Please RSVP to Lynne Klasko at
Lynne.Klasko@moffitt.org or 745-6813



Upcoming Events

Paths to a **SEPTEMBER 10-11, 2014** Healthier Pinellas **CONFERENCE**



POLICIES TO SUPPORT HEALTHY ENVIRONMENTS

Healthy Pinellas
CONSORTIUM
presents

Paths to a Healthier Pinellas **CONFERENCE**

Sept. 10: 1:00^P-4:30^P | Sept. 11: 8:30^A-4:00^P
at the Largo Cultural Center, 105 3rd St., Largo, FL 33771

Featured National Speakers...



Mark Fenton
Public Health, Planning, and
Transportation Consultant



Ian Hill
Grassroots Environmental
Change Catalyst



SAVE THE DATE! *Cost: free!* **September 10-11, 2014**

to pre-register: <https://www.surveymonkey.com/s/HealthierPinellas>

Upcoming Events



COME AND CELEBRATE MEXICO'S INDEPENDENCE DAY!!!

MUSIC

FOOD



GAMES

PRIZES

TUESDAY, SEPTEMBER 16, 2014 FROM 5PM-?
AT RESURRECTION PARK AT 37124 LOCK STREET IN DADE CITY
LOCATED BETWEEN MEREDITH & DADE STREETS

IT WILL BE A FUN- FILLED FIESTA
WITH A DJ, GAMES, PRIZES, MEXICAN FOOD VENDORS,
MUSIC SHOW, HEALTH FAIR & MUCH MORE!!!



COME & GET INFORMATION ABOUT YOUR HEALTH
ENTER TO WIN FREE PRIZES!!!!



NO ALCOHOL PERMITTED

Health Event Partners
Farmworkers Self-Help, Inc.
Tampa Bay Community Cancer Network (TBCCN)

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